

# Chelan County Lodging Tax Advisory Committee

## Meeting Minutes

### Thursday, April 25, 2024

**Opening:** The meeting is called to order by Troy Campbell at 1:03 P.M. The following Committee Members are present:

Taylor Boyd, Bavarian Lodge  
Chuck Schuringa, Sleeping Lady Mountain Resort  
George Velazquez, TREAD  
Eric Campbell, Campbell's Resort  
Troy Campbell, Leavenworth Chamber  
Steve Maher, Our Valley Our Future

Also present for meeting:

Jerri Barkley, Visit Chelan County  
Cathy Mulhall, Chelan County Administrator  
Ron Cridlebaugh, Economic Services Director

**Public Comment Period:** No public present, no comment provided

Kirsi reminded LTAC members that we will not be via zoom anymore for LTAC. Today was a special exception, but going forward, if they cannot make it in person, that's ok, but zoom will not be offered.

#### **Presentations**

Jeri Barkley put together an annual report for VCC

#### **Discussion**

- Mike Steele is concerned about the name VCC due to the amount of traffic it's "pulling" from his Chelan website even though VCC website does direct people to Chelan.
- VCC needs Board members and marketing committee
- LTAC members are wanting to move OHME out of framework funding, but Ron suggests giving a percentage for M/O. Troy states that he wouldn't have a problem with that if legislature didn't shrink their funds. Discussing that OHME is not fund generating for the county. They are in it for themselves. Troy gave an example that Oktoberfest generates funds for Leavenworth city and Chelan County and stated OHME is not a profitable entity. They use every LTAC \$\$ to it's max.
- Troy votes Ohme, Entiat Chamber and Cashmere Chamber out of the framework. Cathy states that if Ohme is out of the framework, it may stop existing. Cathy states that she's thought the City should be approached to take it over, but that won't happen. Cautions LTAC committee to cut out Ohme as it would be like saying to Commissioners that they don't support the county.
- Cathy suggests to set aside \$100k from the reserve for Commissioners to choose to spend (Ohme) and the rest of the % dispersed as deemed fit for framework
- Taylor suggests TREAD as a possibility to remove from framework – have them update LTAC committee

**3:12 P.M. Meeting Adjourned**